



- Ø 64 page full color Big South Fork 2009-2010 Visitor's Guide
- Ø 75K distributed – early May 09!
- Ø Big South Fork area map

Advertising Categories

- Trail Riding ✓ Equine
- Trail Riding Stables
- Hiking ✓ Biking
- Rafting ✓ Canoeing
- Camping ✓ Fishing
- Attractions ✓ Festivals ✓ Events
- ATV ✓ Off Road Activities
- Accommodations
- Restaurants ✓ Dining
- Antiques ✓ Shopping
- Real Estate ✓ Developments
- Medical ✓ Pharmaceutical
- Retirement ✓ Entertainment
- Business Services

Advertising Rates

Ad Size	Ads Available	Ad Rate
Inside Cover	6	\$1,895.00
Full Page	5	\$1,195.00
Half Page	17	\$695.00
Quarter Page	28	\$495.00
Business Card	13	\$295.00
Back Cover	1(SOLD)	\$2,995.00

*50% due when you reserve space,
50% due by April 1, 2009!*

Ads will be reserved on a first come, first paid (50% deposit) basis – CALL TODAY to reserve your space!

Toll Free: (888) 462-2730
Local: (931) 864-7990

- Ø 64 pages, full color visitor's guide covering the Big South Fork area (TN & KY) and Dale Hollow Lake
- Ø 75K will be printed by May 11, 2009, in time for Memorial Weekend 2009!
- Ø Will be distributed around the Big South Fork and Dale Hollow Lake regions, TN & KY State Parks, horse stables, marinas, hotels, real estate offices, tourist attractions, equestrian and boat shows, chambers of commerce, city & county offices, Big South Fork businesses, Kentucky Welcome Centers and attractions.
- Ø Will be sent to each visitor requesting info about the Big South Fork area through the www.Go2BSF.com website (over 25 requests per week). Your business will be listed on the regional website www.Go2BSF.com in the business directory with hyperlinks to your business website!

For more information call Dale Hollow Marketing Group, LLC
Toll Free: (888) 462-2730 or
Toll Free: (877) 864-8666

Sign up now for limited advertising space! 2009-2010 BSF Guide advertising spots will be taken on a first come, first paid basis. Advertising space will be reserved through November 15, 2008 or when all ads are sold.