

# Dale Hollow Visitor's Guide 2009

- ✓ 104 page full color Dale Hollow Lake 2009 Visitor's guide—100K print run
- ✓ Color coded, user friendly Dale Hollow lake Area Map
- ✓ 3.4 million Dale Hollow Lake visitors in 2007!

## Advertising Categories

Marinas  
 Accommodations  
 Real Estate  
 Antiques/Shopping  
 Restaurants/Dining  
 Festivals & Events  
 Fishing  
 Business Directory  
 Retirement  
 Houseboat Manufacturers  
 Boat Dealers/Service  
 Business Services  
 Medical  
 Chamber/County Info  
 Directions  
 Churches  
 Attractions  
 Things to do/Entertainment  
 Heritage Tourism  
 Construction/Building Services  
 Useful Links & Important Numbers

## Advertising Rates 2009

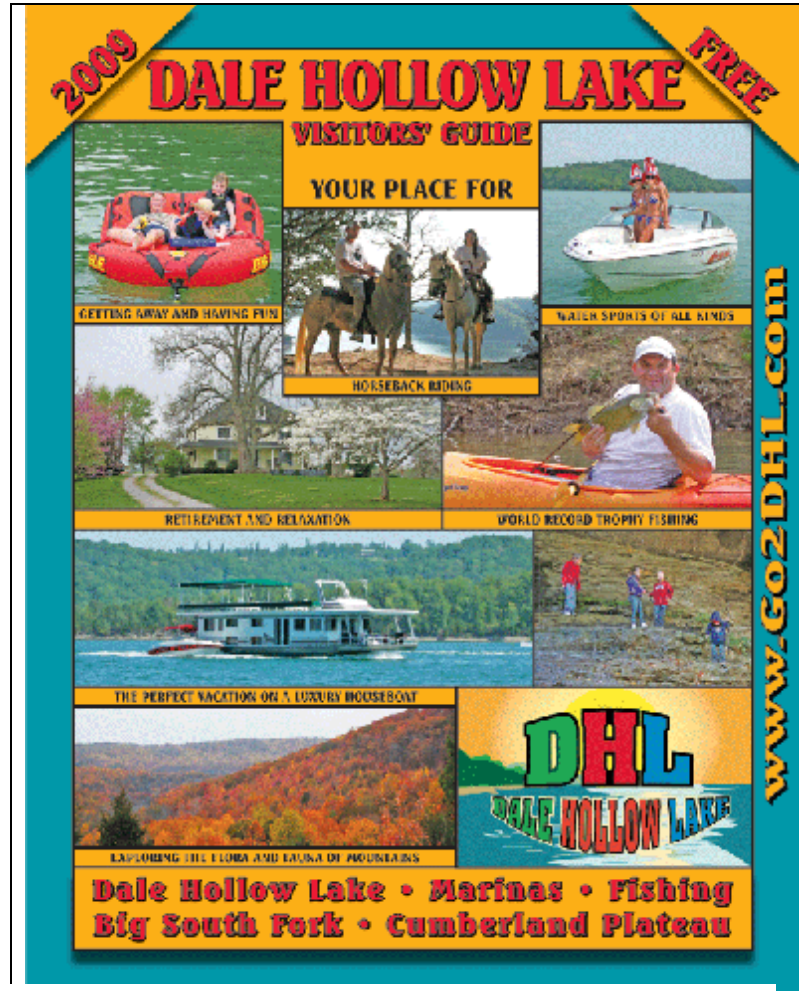
Ad Size	Number of Spots	Ad Rate
Back Cover	0	\$2,950
Inside Cover	6	\$1,795
Full Page	6	\$1,195
Half Page	24	\$695
Quarter Page	25	\$495
Business Card	10	\$295

Sign up now for limited Advertising Space!  
 Advertising space will be reserved from  
 March 26, 2008.

*50% due when you reserve space to hold ad  
 50% due October 30, 2008*

Ads will be reserved on a first come, first paid  
 (50% deposit) basis—CALL TODAY to reserve your  
 space!

Dale Hollow Marketing Group, LLC  
 Toll Free: (877) 864-8666  
 Local: (931) 864-8666



- 104 pages, full color visitor's guide covering 8 counties around Dale Hollow Lake (TN & KY), Big South Fork area, Trail Riding, Golfing and Historic Rugby
- 100,000 will be printed by Dec. 2008 for distribution in 2009 and in time for the 2009 Boat Shows!
- DHMG will exhibit at the Nashville Boat Show, Indianapolis Boat Show, Southern Women's Show in Nashville and other venues.
- Will be distributed bi-monthly (by hired, trained Dale Hollow Lake ambassador) around Dale Hollow Lake, TN & KY State parks, 2009 Boat shows (Indianapolis, Nashville, Jacksonville, & Orlando), Real Estate agents, Businesses around the lake, Chambers of Commerce, County & City offices, Dale Hollow Corps of Engineers, Attractions, Big South Fork, and Equestrian Shows
- Will be sent out to each visitor requesting info on Dale Hollow Lake through the [www.Go2DHL.com](http://www.Go2DHL.com) and [www.FishDaleHollowLake.com](http://www.FishDaleHollowLake.com) websites and participating Chambers
- Premier position on Google Search Engine with SEO, by Google Analytics Sponsorship program. - Increased website hits 5-fold!
- Over 1,500 2008 guides have been requested and sent!

For more information, call  
 Dale Hollow Marketing Group, LLC  
 Toll-Free at (877) 864-8666  
 or locally at (931) 864-8666  
 email : [info@dalehollowmarketing.com](mailto:info@dalehollowmarketing.com)  
[www.Go2DHL.com](http://www.Go2DHL.com)